

Simple, Yet Highly Effective, Search Engine Optimization Strategies Guaranteed To Propel Your Websites' Search Engine Rankings!

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CHAPTER 1 – INTRODUCTION TO SEARCH ENGINE OPTIMIZATION

When it comes to getting traffic to your websites from the Search Engines, there are basically 2 different strategies you can use, and they are:



Sponsored Listings

This is where you pay to display an ad (which contains a headline, a brief description, as well as your website's domain name) with your website listed for certain keyword phrases and whenever someone clicks on your ad, you pay a certain amount per click to the search engine.

This strategy is commonly known as Pay Per Click Search Engine Marketing.

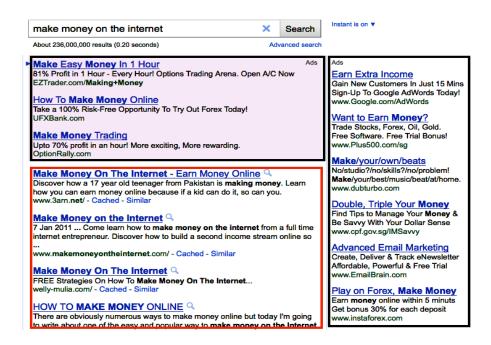
Organic Listings

This is where the search engines list your website based on the various keywords they deem your website is most suitable to be listed for. Unlike sponsored listings, you do not need to pay whenever someone clicks on the link to visit your website.

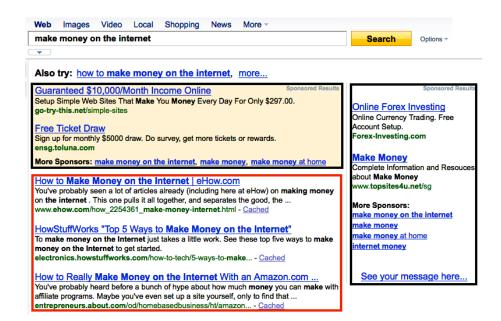
To better illustrate where sponsored listings, as well as organic listings, are located in the various search engines, I have captured the following screenshots, to show you exactly where the listings are

(sponsored listings are highlighted in a black rectangular box, while organic listings are highlighted in a red rectangular box):

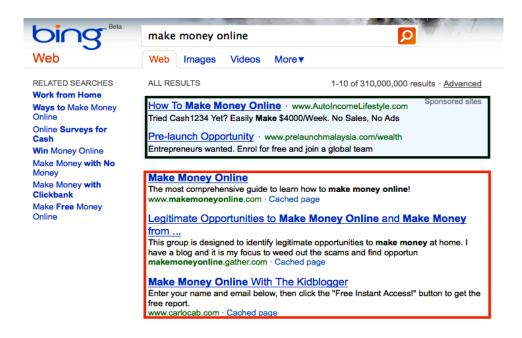
GOOGLE:



YAHOO:



BING:



I am not going to talk about sponsored listings in this guide. Rather, I am going to focus on how you can get your websites ranked well in the organic listings.

If you want to get an avalanche of laser targeted traffic to your website for free, then it is extremely important that you make sure that your website is well optimized for the search engines for the various keyword phrases in which you like the search engines to list your websites for.

If you are one of those who, when the words "Search Engine Optimization" comes to your mind, it gives you the creeps, not to worry. In this guide, I am going to show you extremely simple, and easy to follow steps you can take on how you can optimize your websites for the search engines.

CHAPTER 9 - RECOMMENDED RESOURCES

SEO ELITE



Here's a secret tool that has the capability to allow you **outrank all your competition**, as well as dramatically increase your website's search engine rankings in Google, Yahoo and Bing... All within **as little as 7 days**, and drive a minimum of **789 unique visitors** to your website per day!

<u>Click Here To Find Out More</u>

<u>About The "SEO Elite" Software</u>

SEO LINK VINE



Discover how you can get long term, top rankings for ALL of your keywords phrases that you optimize your websites for, crush all your competition flat and dramatically increase your free traffic by force-feeding content onto thousands of active sites willing to give you traffic and backlinks.

More Backlinks = Higher Search Engine Rankings = More Traffic!

<u>Click Here To Find Out More</u>
<u>About "SEO Link Vine"</u>

SEOPRESSOR



Here's a shockingly effective, tried and tested, as well as proven to work Wordpress SEO plugin that will skyrocket your website's Search Engine Ranking straight to the stratosphere... Guaranteed!

SEOPressor is just like an SEO expert standing beside you (minus all the massive hourly rates), intelligently optimize your websites to rank well in the Search Engine and automatically attract massive volumes of free traffic to your websites!

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